



2024 Lafayette Girls Soccer

BANNER & PROGRAM SALES INFORMATION SHEET

The 2024 Lafayette Girls Soccer team needs your support to make this year's soccer program our best yet! You can sponsor the team and promote your business in our program, through our social media outlets, and/or on a 3 x 6 foot banner which will hang in Ishmael Stadium for a full academic year.

The banner will be seen by fans attending sporting events held at the Stadium including, but not limited to: girls and boys soccer, football and track.

Funds from your sponsorship will help provide the girls with uniforms, equipment, events and team bonding activities to promote a successful season. Our goal is to raise \$8,000 from the banner and program sales. It takes approximately \$20,000 to run both the Varsity and Junior Varsity teams during one season.

Helping is easy!

1. Complete your information on the attached 2024 Girls Soccer Program Banner & Advertising Contract
2. Select the size ad & level of sponsorship.
3. Submit your sponsorship payment by:
 - Mailing the completed form & payment to the address below. (Payments should be made to LHS Girls Soccer Boosters.)
 - Emailing your contract & art submission to lafayettehsgirlssoccer@gmail.com. Payment can either be mailed to the address below or picked up at your business.
 - Remit To Address: LHS Girls Soccer Booster,
c/o Matt Hall
1909 Westmeath Place
Lexington, KY 40503
4. Art submissions MUST be submitted as an electronic file (i.e., jpg, eps, png, pdf, etc.) or camera-ready printout (scanner ready) – no exceptions, to lafayettehsgirlssoccer@gmail.com
5. Businesses have the option to produce their own 3 x 6 ft banner (no larger) or supply LHS Girls Soccer Boosters with the artwork to have the banner produced.
6. Please Note: full back cover & full inside front cover will be sold on a first come first serve basis.
7. **DEADLINE: Ads and payment are due August 6, 2024**

For questions please contact the following Booster members:

- lafayettehsgirlssoccer@gmail.com

A donation receipt will be provided to each sponsor for tax purposes.

Thank you for your support in making this a successful year!

LHS Girls Soccer Booster Board



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BANNER, PROGRAM, & SOCIAL MEDIA SALES INFORMATION SHEET

ADS AND PAYMENT ARE DUE AUGUST 6, 2024

SPONSORSHIP OPTIONS

Banner

- 3x6 Ft. Banner (includes social media ad) Designed and produced by sponsor - **\$300**
- 3x6 Ft. Banner (includes social media ad)..... Designed and produced by LHS - **\$400**
- 3x6 Ft. Banner (includes social media ad)..... Reuse ad from last year - **\$350**

Program Ads

- Full Page **\$175**
- Half Page **\$100**
- Quarter Page **\$50**

Social Media Ads

- Single Game Spotlight (and mini-ad on season sponsor page) **\$200**
- Mini-Ad on Season Sponsor Page **\$75**

Donations

Monetary Donations are always accepted and appreciated!

GAME SPONSORSHIP PACKAGE **\$600**

Includes: Banner, single-game social media sponsorship, game ball delivery, announcements throughout the game (start, half, corners), and option for halftime promotion.

Art submission information: Artwork must be submitted as an electronic file (jpg, eps, png, pdf, etc.)
 Make checks payable to: LHS Girls Soccer Booster Club

Name of LHS Girls Soccer Player: _____

Make check payable to: LHS Girls Soccer Booster Club.
Send artwork in hi-res to lafayettehsgirlssoccer@gmail.com

Total: \$ _____

Sponsorship Option(s)		Name of Business / Individual		
Address		City	State	Zip Code
Phone number		Email address		
Signature				



2024 Lafayette Girls Soccer

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Half page ad
3.875" x 5"

Quarter page ad
2.375" x 3.875"



2024 Lafayette Girls Soccer


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Half page ad 3.875" x 5"

Senior **ALLY ROBERTSON**

We are so proud of you and all your hard work!

GO GENERALS!



The ad features a red and blue background. On the left, a portrait of Ally Robertson in a dark blue Lafayette jersey with the number 11. To her right, a smaller image of her in a red and blue soccer uniform, captured in a dynamic pose. The text 'Senior ALLY ROBERTSON' is written in white and blue. The right side of the ad has a dark blue background with white text: 'We are so proud of you and all your hard work!' and 'GO GENERALS!' at the bottom. A small Lafayette Generals logo is in the bottom right corner.

Quarter Page ad 2.375" x 3.875"

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Proud supporters of the
Lafayette Girls Soccer Team!



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★ S U P P O R T S ★



Go Generals!

Full page ad
5" x 8"



soccer_generals



THANK YOU SPONSORS

