



2023 Lafayette Girls Soccer

BANNER & PROGRAM SALES INFORMATION SHEET

The 2023 Lafayette Girls Soccer team needs your support to make this year's soccer program our best yet! You can sponsor the team and promote your business in our program and/or on a 3 x 6 foot banner which will hang in Ishmael Stadium for a full academic year.

The banner will be seen by fans attending sporting events held at the Stadium including, but not limited to: girls and boys soccer, football and track.

Funds from your sponsorship will help provide the girls with uniforms, equipment, events and team bonding activities to promote a successful season. Our goal is to raise \$7,500 from the banner and program sales. It takes approximately \$18,000 to run both the Varsity and Junior Varsity teams during one season.

Helping is easy!

1. Complete your information on the attached 2023 Girls Soccer Program Banner & Advertising Contract
2. Select the size ad & level of sponsorship.
3. Submit your sponsorship payment by:
 - Mailing the completed form & payment to the address below. (Payments should be made to LHS Girls Soccer Boosters.)
 - Emailing your contract & art submission to lafayettehsgirlssoccer@gmail.com. Payment can either be mailed to the address below or picked up at your business.
 - Remit To Address: LHS Girls Soccer Booster,
c/o Brent Tippey
707 Haverhill Dr.
Lexington, KY 40503
4. Art submissions MUST be submitted as an electronic file (i.e., jpg, eps, png, pdf, etc.) or camera-ready printout (scanner ready) – no exceptions, to lafayettehsgirlssoccer@gmail.com
5. Businesses have the option to produce their own 3 x 6 ft banner (no larger) or supply LHS Girls Soccer Boosters with the artwork to have the banner produced.
6. Please Note: full back cover, full inside front cover & back cover will be sold on a first come first serve basis
7. **DEADLINE: Ads and payment are due August 6, 2023**

For questions please contact the following Booster members:

- Jerry Kissick – jerry.kissick@gmail.com

A donation receipt will be provided to each sponsor for tax purposes.

Thank you for your support in making this a successful year!

LHS Girls Soccer Booster Board



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ADS AND PAYMENT ARE DUE AUGUST 6, 2023

SPONSORSHIP OPTIONS

Banner

- ☐ 3x6 Ft. Banner (includes program ad).....Designed and produced by sponsor - **\$250**
☐ 3x6 Ft. Banner (includes program ad)..... Designed and produced by LHS - **\$350**
☐ 3x6 Ft. Banner (includes program ad)..... Reuse ad from last year - **\$300**

Program Ads

- ☐ Full Back Cover.....**\$250**
☐ Full Inside Front Cover.....**\$200**
☐ Full Inside Back Cover.....**\$200**
☐ Full Page.....**\$150**
☐ Half Page.....**\$75**
☐ One-third Page.....**\$50**
☐ Quarter Page.....**\$25**

☐ Please LHS create my Program Ad.....**\$25**

Donations

Monetary Donations and Gifts in Kind will be recognized with program ads and poster spots

☐ **GAME SPONSORSHIP PACKAGE.....\$500**

Includes: banner, full page ad in program, game ball, announcements at start and halftime, and option for halftime promotion.

Art submission information: Artwork must be submitted as an electronic file (jpg, eps, png, pdf, etc.)

Make checks payable to: LHS Girls Soccer Booster Club

Name of LHS Girls Soccer Player: _____

Make check payable to: LHS Girls Soccer Booster Club.
Send artwork in hi-res to lafayettegirlssoccer@gmail.com

Total: \$_____

| | | | |
|-----------------------|-------------------------------|-------|----------|
| Sponsorship Option(s) | Name of Business / Individual | | |
| Address | City | State | Zip Code |
| Phone number | Email address | | |
| Signature | | | |



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**One-third page ad
5" x 2.5"**

**Half page ad
3.875" x 5"**

**Quarter page ad
2.375" x 3.875"**



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One-third page ad
5" x 2.5"

Mr. Green Thumb
2016
Lexington's Premier Lawn & Tree Care Service
Serving Lexington Since 1997

Half page ad
3.875" x 5"

**Halyn Gillen
#20**

*We are so proud of you and
all of your hard work!*

*Have a great season!
Love, Mom, Justin & Eryn*

Quarter page ad
2.375" x 3.875"

**Choose Kasasa -
Free checking
that pays!**

BANK OF THE BLUEGRASS
A FIRST CI.

DON'T JUST BANK. KASASA.

Open now at
www.bankofthebluegrass.com

Member FDIC

**Proud supporters of the
Lafayette Girls Soccer Team!**



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**Full page ad, Inside Front Cover
Inside Back Cover, and Back Cover
5" x 8"**



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★ S U P P O R T S ★



Go Generals!

Full page ad, Inside
Front Cover
Inside Back Cover,
and Back Cover
5" x 8"