

### BANNER & PROGRAM SALES INFORMATION SHEET

The 2023 Lafayette Girls Soccer team needs your support to make this year's soccer program our best yet! You can sponsor the team and promote your business in our program and/or on a 3 x 6 foot banner which will hang in Ishmael Stadium for a full academic year.

The banner will be seen by fans attending sporting events held at the Stadium including, but not limited to: girls and boys soccer, football and track.

Funds from your sponsorship will help provide the girls with uniforms, equipment, events and team bonding activities to promote a successful season. Our goal is to raise \$7,500 from the banner and program sales. It takes approximately \$18,000 to run both the Varsity and Junior Varsity teams during one season.

#### Helping is easy!

- 1. Complete your information on the attached 2023 Girls Soccer Program Banner & Advertising Contract
- 2. Select the size ad & level of sponsorship.
- 3. Submit your sponsorship payment by:
  - Mailing the completed form & payment to the address below. (Payments should be made to LHS Girls Soccer Boosters.)
  - Emailing your contract & art submission to lafayettehsgirlssoccer@gmail.com. Payment can either be mailed to the address below or picked up at your business.
  - Remit To Address: LHS Girls Soccer Booster, c/o Brent Tippey
     707 Haverhill Dr. Lexington, KY 40503
- 4. Art submissions MUST be submitted as an electronic file (i.e., jpg, eps, png, pdf, etc.) or camera-ready printout (scanner ready) no exceptions, to lafayettehsgirlssoccer@gmail.com
- 5. Businesses have the option to produce their own 3 x 6 ft banner (no larger) or supply LHS Girls Soccer Boosters with the artwork to have the banner produced.
- 6. Please Note: full back cover, full inside front cover & back cover will be sold on a first come first serve basis
- 7. DEADLINE: Ads and payment are due August 6, 2023

For questions please contact the following Booster members:

Jerry Kissick – jerry.kissick@gmail.com

A donation receipt will be provided to each sponsor for tax purposes.

Thank you for your support in making this a successful year!

LHS Girls Soccer Booster Board



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**ADS AND PAYMENT ARE DUE AUGUST 6, 2023** 

#### **SPONSORSHIP OPTIONS**

3x6 Ft. Banner (includes program ad) 3x6 Ft. Banner (includes program ad) 3x6 Ft. Banner (includes program ad)	De	esigned and prod	duced by LHS - \$350
Full Back Cover			\$200 \$200 \$150 \$75
Please LHS create my Program Ad			\$25
<b>Donations</b> Monetary Donations and Gifts in Kind will be recogn	ized with pro	ogram ads and p	oster spots
GAME SPONSORSHIP PACKAGEIncludes: banner, full page ad in program, game ball, for halftime promotion.			
Art submission information: Artwork must be submitted Make checks payable to: LHS Girls Soccer Booster C		ectronic file (jpg, e	eps, png, pdf, etc.)
Name of LHS Girls Soccer Player:			
Make check payable to: LHS Girls Soccer Boos Send artwork in hi-res to lafayettehsgirlssocce			\$
Sponsorship Option(s)	Name of Business / Individual		
Address	City	State	Zip Code
Phone number	Email add	lress	
Signature			



## BANNER & PROGRAM SALES INFORMATION SHEET

One-third page ad 5" x 2.5"

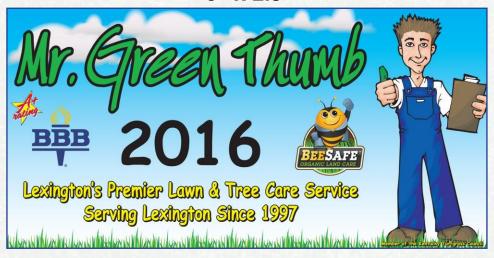
Half page ad 3.875" x 5"

Quarter page ad 2.375" x 3.875"



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Quarter page ad 2.375" x 3.875"





# BANNER & PROGRAM SALES INFORMATION SHEET

Full page ad, Inside Front Cover Inside Back Cover, and Back Cover 5" x 8"



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Full page ad, Inside Front Cover Inside Back Cover, and Back Cover 5" x 8"